

Duration  
1 week

# Training on Detergent Making



## Training Objectives

This training is designed for the rural households those who cannot come outside of their houses and wants to be bread earner for their family, this training will be very helpful for them as by using very simple and limited resources they can produce a best quality of detergent. They can generate income for their family by selling this detergent into the market. As we all aware that rural areas of KPK are living in very restricted conditions and they cannot perform any business activities outside their house so this training will provide a confidence in them and also they support their family efficiently.

## Targeted Audience

Anyone can join this course, particularly women. Women can take advantage of the opportunity of for starting up their business of detergent making while staying at home

## Training Content

- Brief Introduction of the Training Program
- Benefits involved in this business
- Basics involved in detergent making process
- Tools and equipment needed for the detergent
- Castle soap
- Washing soda
- What is castor oil
- Advantages of castor oil
- Segmentation
- **Business plan**
- Processes of producing maximum quantity
- Marketing tactics

## Expected Outcomes

The participants will prepare detergent at home. They will have be able to market it as well.

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