

## TRAINING ON

# Export and Import Procedures-Promoting Gender Equality in Trade

**Duration  
(2 Days)**

For details on how to register please visit [www.chrs.pk](http://www.chrs.pk)

Complete Human Resource Solutions (CHRS) in collaboration with Accretive Development (AD) is organizing a 2 Days Training on "Export and Import Procedures-Promoting Gender Equality in Trade"

Major barriers in the participation of entrepreneurs in the export / import sector are

- ★ Procedural barriers or lack of policy support
- ★ Weak market intelligence skills
- ★ Difficult business environments
- ★ Low access to finance
- ★ Weak business management skills
- ★ Trade facilitation services gap
- ★ Gender specific barriers

### Target Audience

- ★ Exporters, and importers, entrepreneurs, involved in informal exports/imports,
- ★ Exporters/importers who wish to upscale their export/import business.

### Training Fee

- ★ PKR 20,500 per participant (Includes training fee, material and refreshments during training)
- ★ *Early bird discount of 5% if registered before 26th April, 2016.*

### Discount Policy

Participants from FATA, remote areas and those with disabilities are eligible for a 5% discount

### Training objectives

- a. Regional trade development and facilitation.
- b. Regional value chain development.
- c. To raise awareness among entrepreneurs and exporters/importers about accepted practices, processes and procedures In the SAARC region.
- d. Social skill building.
- e. To explain the significance of these techniques/processes in SAARC market.
- f. To generate discussion on various aspects of these techniques/processes and procedures.
- g. To discuss various aspects of commercialization of products and markets to increase exports/imports.
- h. To understand the needs of the trade sector for future interventions.
- i. To increase gender equality in trade.

### Trainer Profile

Zubia is a qualified trainer for Import and Export Procedures-Promoting Gender Equality in the SAARC region. She is the Executive Member of the SAARC Women Entrepreneurs Council (SCWEC) and has been working as a trainer in the field of marketing and outreach for more than 10 years. She is also working with several international donors and development organization in the field of media and communication.