

## COMPLETE HUMAN RESOURCE SOLUTIONS

A circular graphic with a yellow border containing a collage of various media-related images like film strips and abstract patterns. The text "MEDIA PROFILE" is centered in white.

# MEDIA PROFILE

Contents

CHRS AT A GLANCE..... 3

ABOUT US..... 4

Organization's Vision:..... 5

Organization's Mission: ..... 5

Organizational Outreach: ..... 5

Organization's Values: ..... 6

Technical Competency: ..... 6

Services by CHRS: ..... 7

Documentary and Video Formation ..... 14

Organizational Management ..... 15

Organizational Structure ..... 15

Human Resource Capacity ..... 16

Our Clients ..... 18

## CHRS AT A GLANCE

Organization Overview	
Name:	Complete Human Resource Solutions (CHRS)
Address:	Office No. 21, 2nd Floor, Zaki Center, I-8 Markaz, Islamabad
Establishment:	15 July, 2008
Area of Operation:	Punjab, KPK, Sindh, Baluchistan
Registration Act:	Article 32 of Companies Ordinance 1984
Registration No:	0066947
Contact Number:	+92-51- 8359409
Email:	<a href="mailto:info@chrs.pk">info@chrs.pk</a>
Services:	
Head of Organization	
Name:	Mr. Waqar Haider Awan
Designation:	Chief Executive Officer (CEO)
Mobile:	+92-342-3000005

## ABOUT US

### Structure and History:

Being one of the premium consulting companies in Pakistan, Complete Human Resource Solutions (CHRS) specializes in providing highest quality services to its clients. With the cadre of highly qualified and professional associates, CHRS offers a multi-disciplinary approach to its consultancies. By focusing specifically on trainings, research, evaluation, organizational development, IEC material formation and advocacy campaigns; the organization envisions to empower individuals to realize their full potential by maximizing their talents and abilities where companies, government, educational communities and organizations value all people and foster the creation of wealth and self-fulfillment. Our goal is to provide quality services to ensure the adequacy, implementation and consistency of internal controls, policies & procedures and overall organizational operations to assist management at all levels to achieve the organizational objectives.

During its history, CHRS has provided superior consulting services and solutions to organizations for managing the implementation of specialized projects and to meet expected outcomes in most efficient manner. The fully responsive behavior and result oriented solutions of CHRS has made it unique from others. The organization is instrumental in bringing innovative ideas and social synergies to national and international organizations. Working from our head offices and network of field offices located across Pakistan, we have nearly completed 250 assignments. Sectoral expertise of firm includes but not limited to Education, Health, Training, Community Development, Social Mobilization, Technical Training, Good Governance, Rule of Law, Poverty Alleviation, Sustainable Development, Agriculture & Livestock, Policy Reform and Institutional Strengthening. Working beyond the geographical, gender, racial, ethnic and language boundaries are core values of CHRS that helps the organization in meeting diversified challenges and analyzing complex situations in an efficient manner.

## Organization's Vision:

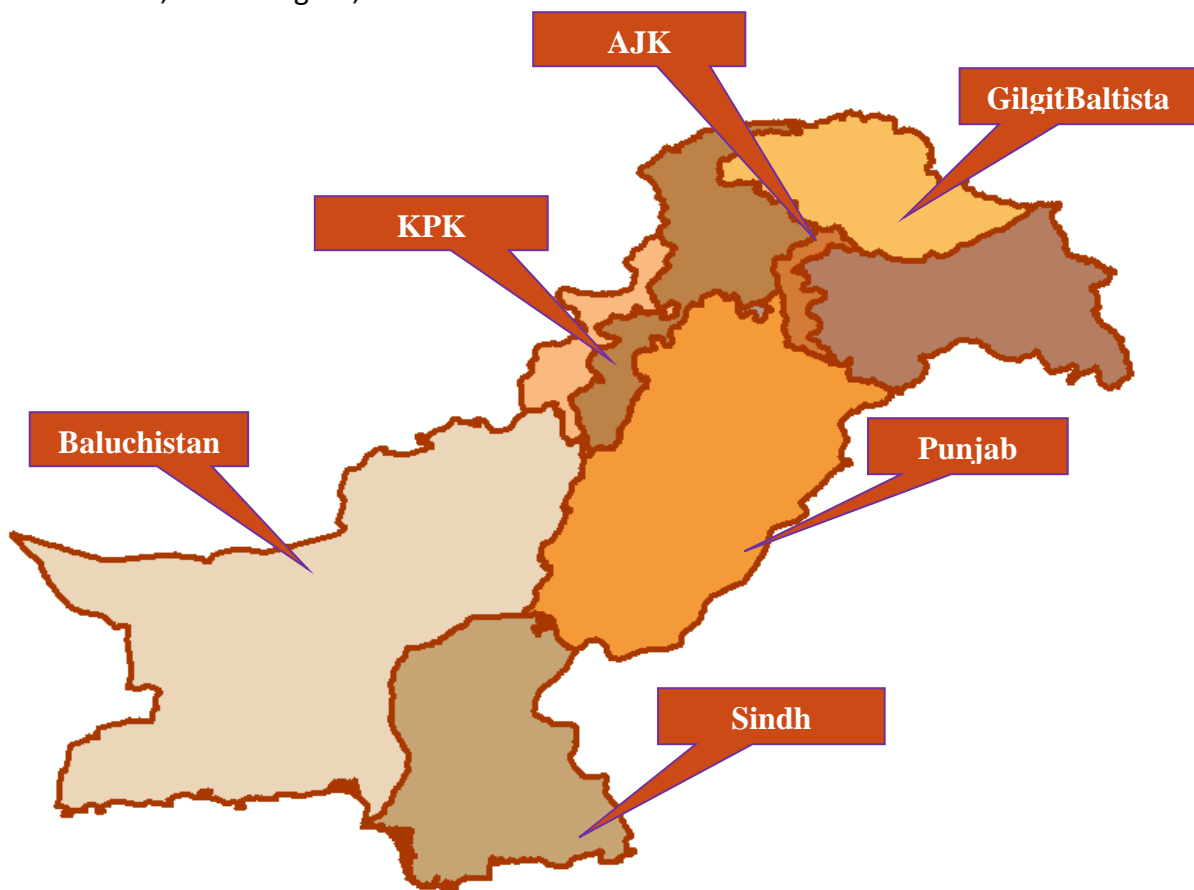
We Want to Create a Society; Where Individuals are empowered to realize their full potential by maximizing their talents and abilities Where Companies, Governments, the Educational Communities and organizations value all people and foster the creation of wealth and Self - Fulfillment.

## Organization's Mission:

To provide quality services to ensure the adequacy, implementation and consistency of internal controls, policies & procedures and overall organizational operations to assist management at all levels to achieve their organizational objectives.

## Organizational Outreach:

Complete Human Resource Solutions (CHRS) operates in Punjab and KPK province of Pakistan, with intention to broaden the area of operation to other provinces. Currently CHRS has strong presence in Lahore, Muzaffargarh, Bannu and Peshawar.



## Organization's Values:

- ▶ Integrity
- ▶ Respect
- ▶ Transparency
- ▶ Client & Strategic Business Partner Focus
- ▶

## Technical Competency:

CHRS is one of the trendsetter organizations of Pakistan in the field of System Development since 2006. We established ourselves as customer base quality solutions providers from feasibility to the implementation stage and beyond to meet customer's requirement as per their desired satisfactions.

CHRS have dedicated and committed computer professionals with vast experience in the field of system analysis, designing, development and implementation of a variety of software in different applications. These projects are developed using latest IT environmental trends in Pakistan – especially bench marking the International standards

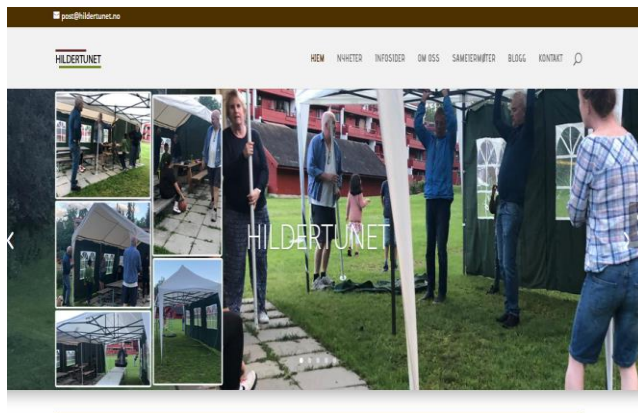
The organization is expert in providing services that ranges from web solution, software solution, hardware solution, financial solution, marketing solution and project management. CHRS Media provides state of the art Software development to its customers with complete customization according to their needs. CHRS conducts computer programming, documenting, testing, and bug fixing, creating and maintaining applications and frameworks involved in a software release life cycle and resulting in a software product. In a broader sense, CHRS Media streamlines all that is involved between the conception of the desired software through to the final manifestation of the software in a planned and structured process. CHRS has developed state of the art Management Information Databases to enhance the organization's productivity and efficiency.

## Services by CHRS:

### Web Solutions

CHRS provides state of the art website design and development which will optimize and market your organization in a niche manner. Smart positioning on the web will in turn target the prospect consumers effectively and be profitable for the company as well as result in minimal waste of resources. Our web development expert's conduct search engine optimization to keep your organization's web presence always in the top searches of Google. Due to today's web active environment, CHRS understands that an attractive website which is user friendly, dynamic and puts your organization on the map is highly essential.

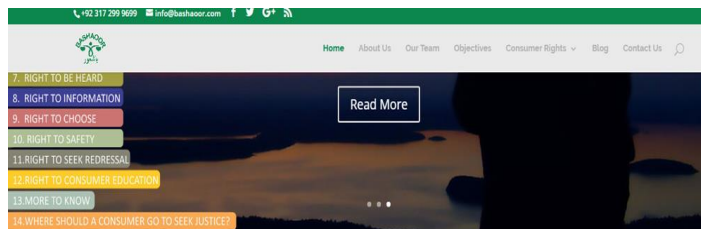
<http://hildertunet.no/>



<http://intactprotection.ca/>



<http://bashaoor.com/>



#### INTRODUCTION

Generally the citizen of Pakistan individually and, our society collectively is not aware of their rights as customer and consumer. Consequently the businessmen, product manufacturers and service providers exploit this weakness and makes no effort to improve the efficiency.

#### CONSUMER RIGHTS

Under the consumer Laws of Pakistan,

- Who is a consumer
- Duties of consumers
- How consumers are exploited
- Factors causing exploitation of consumers
- consumer movement

#### OBJECTIVE

1. The main objective of the organization is to support the oppressed.
2. Oppressed should have lawful and legal right, his/her right should must be infringed.
3. Other than members of Bashaoor will not be treated.

<http://narifashion.biz/>





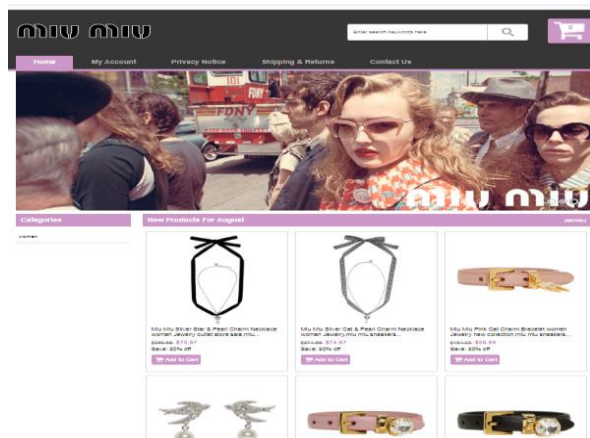
<http://pegasusalliance.org/>



<http://inventure.com.pk/>



<http://www.fdeconsultants.com/>



<http://safglobal.org/>





## **Financial Solutions**

CHRS is a Go into detail of Accounts & Finance Management System and has the ability to draw from an experienced base of personnel whilst maintaining a personalized form of business association. Customer satisfaction is the first and foremost objective of the company and we always achieve customer satisfaction through the quality of our product and services. Software design, development, testing, quality assurance are the most important phases of the whole project for CHRS. We provide full support during implementation of the project. Our professionals provide training to the people from the executives to data entry operators. CHRS also provides advice to its clients on financial strategies such as provide reviewing business plans, risk management and managing financial investments.

## **Marketing Solutions**

CHRS Media distinguishes itself through applying the latest media development solutions marketing techniques ranging from Social Media Management, content management to film and print media. CHRS through its professionals provide full spectrum of credentials related to print and electronic media. CHRS experts work with clients to help them master new skill sets and develop media management strategies that integrate their business models with the growth platforms of the future. CHRS is expert in Documentaries formation, Banners/posters/charts formation, Brochure/leaflet/flyer formation, designing of mass awareness messages, Training Manual Formation, Development of Radio Messages, Social Media, Mobile Media and Formation of Reports/ Magazine/Newsletter.

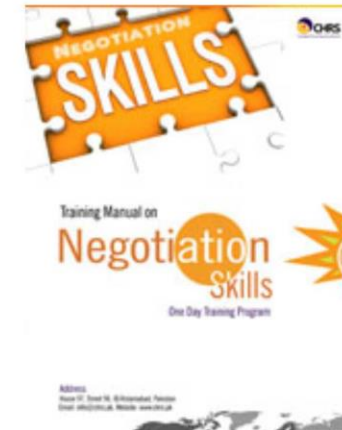
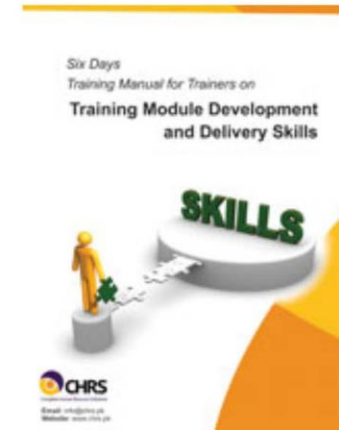
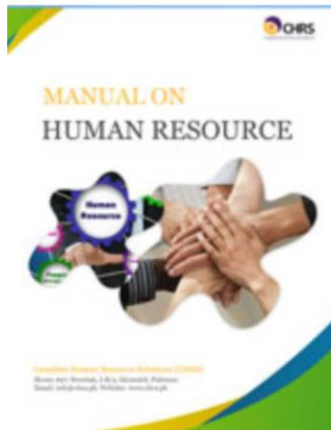
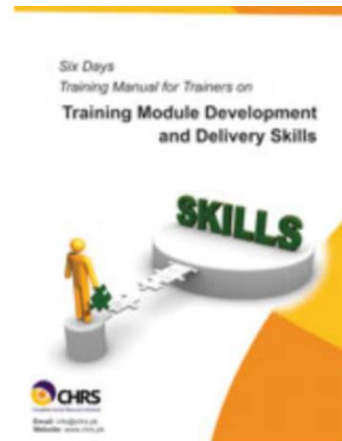
## Awareness Raising Brochures



## Educational Illustration



## Training Manuals and Reports



## Banners

ہاتھ صاف رکھیں، صحت مند بنیں۔

پیغام: بچوں کے احساسات و جذبات کے ساتھ ہنک آمیز سلوک اُن کی شخصیت پر منفی اثرات مرتب کرتا ہے۔





## Posters



## Documentary and Video Formation

CHRS Media provides wide range of web and video production services. Website design and documentary filmmaking on social and development issues, particularly for development agencies, NGO nonprofits and creative individuals are key services of CHRS. The firm is expert in bringing story to the screen. Through our forum, we offers everyone from filmmakers to event coordinators the unique opportunity to document and promote their specialized work through behind-the-scenes making-of video.



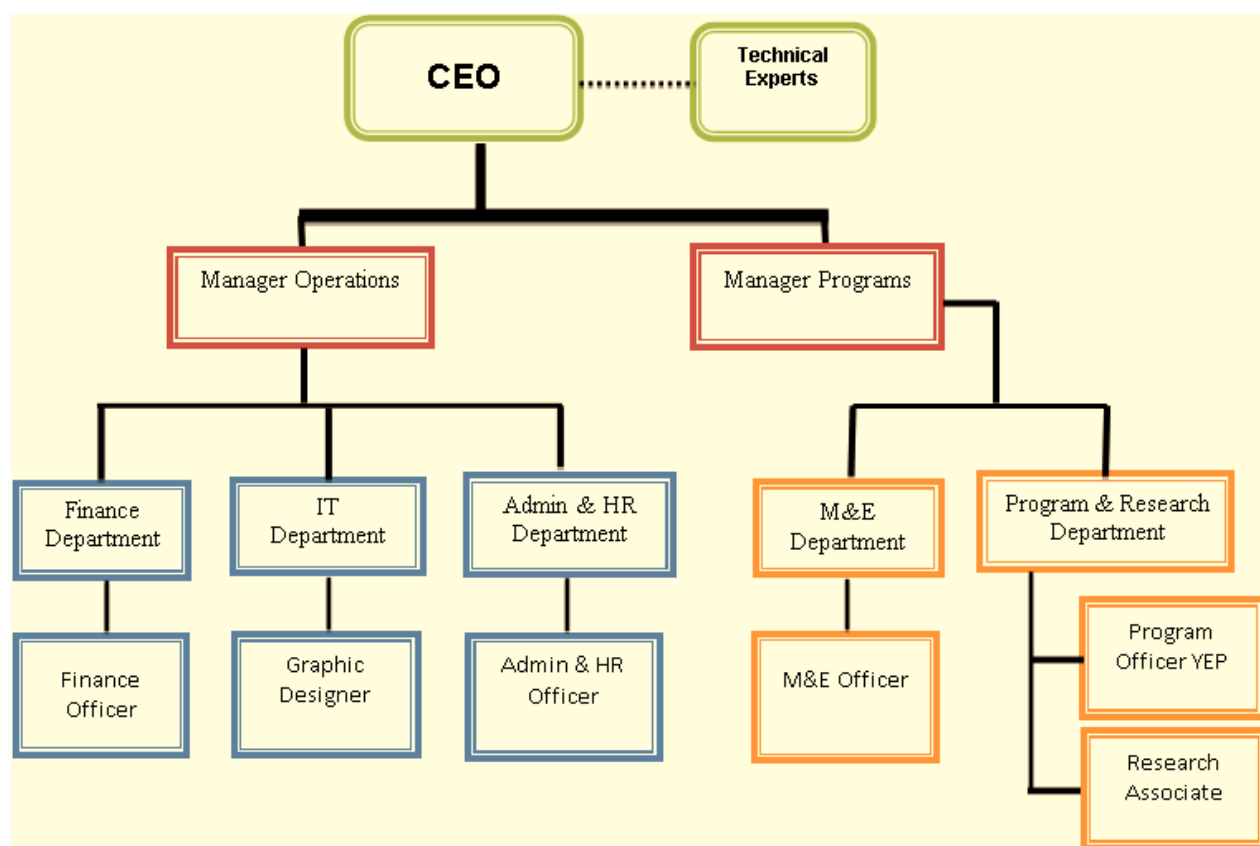


## Organizational Management

CHRS is ally for providing quicker and efficient mechanism to organizations that accelerates the pace of positive change. Such interventions focuses on results-based accountability (RBA) efforts with straight planning mechanism and undertaking of organizational needs. The purpose behind the service is to enable the local organizations in achieving their goals and to work for the sustainable development. CHRS under the umbrella of organizational management, improves and strengthen the local, national and regional organizations by improving and strengthening their system in structural, organizational and institutional level. CHRS strengthens them by assisting in preparing policies, strategic plans, institutional development system, finance management system, administration and human resource, monitoring procedures, reporting, communication plans, marketing strategies and network development. CHRS is also hallmark in providing services that relates to Strategic Program Planning, Business Development, Organizational Maturity Assessment, Organizational Policies & profile, SOP Development, Organizational Registration, Communication & Networking, Report Writing & Proposal Development, Finance Management System and Administration and Human Resource Development.

## Organizational Structure

A team of highly committed, trained, competent and qualified staff and a group of professionals with technical, financial and managerial skills are the core assets of the organization. Complete Human Resource Solutions has pool of consultants that belongs to every field of life. These individual enjoys sound standing in public/ private sector and have strong linkages with Government Officials and Civil Society representatives.



## Human Resource Capacity

A team of highly committed, trained, competent and qualified staff and a group of professionals with technical, financial and managerial skills are the core assets of the organization. CHRS has a team of qualified and professional staff that assist organization in implementing desired activates.

Number of Employees	Qty.
Senior Software Engineer	04
Software Engineer	04
Graphic Designer	02
Content writer	02
Quality assurance	01
M&E Officer	02
Project Manager	01
Finance Manager	01
HR Manager	01
<b>Total</b>	<b>18</b>



## Our Clients



Church World Service



International Labour Organization



NRSP Microfinance Bank



Danish Red Cross



Oxfam



Save The Children



United Nations



World Vision



Human Resource Development Network



National Rural Support Programme



Sycop



SACHET Pakistan



CABI



Islamic Relief



Punjab Rural Support Programme



Universal Service Fund



Indus Consortium



FAO



Gazi Brothe Traqiati Idara



Doaba Foundation



Institute of Rural Management



Plan Pakistan



PAKSTRAN



Peace and Development Foundation

